



SCOTT CARTER

VISUAL DESIGNER

I am a human-centered designer and artist who uses a passion for art and design as a tool for helping companies market and promote their brand and product. I am always eager to display my unique skill set and thought process.

✉ scott@scottcarter.design

☎ (830)-278-0993

📍 Located in North Central Austin

SKILLS

- Graphic and Web Design
- Illustration and Drawing
- Video/Photo Editing
- Brand Identity
- Design Systems
- Conceptualization and Copywriting
- Human-Centered Design Thinking
- Adobe Creative Suite
- HTML5 & CSS3
- Wireframing & Prototyping

CERTIFICATE

ENTERPRISE DESIGN THINKING PRACTITIONER

Verified Achievement from IBM

REFERENCE

JOSIAH SPENCE

Visual Communications Professor

<https://josiahspence.com/>

josiah.spence@austincc.edu

More references available upon request!

EDUCATIONAL HISTORY

VISUAL COMMUNICATION DEGREE

Austin Community College | 2021

- Degree in Applied Science
- Majored in Visual Design with a focus on UI/UX
- Completed with a cumulative GPA of 3.90

WORK EXPERIENCE

VISUAL/SOCIAL MEDIA DESIGNER

East Side Pies | 2020-Present

Designing any and all necessary assets including advertisements, social media posts, promotional material for print and web, video editing, menu and signage creation and much more. Currently assisting with a brand refresh.

UX DESIGNER

The Un.Inc | 2021-2022

Discovered and developed research and visuals for user journey maps and user personas which helped The Un.Inc prepare for an influx in users over the next few years. Also audited the website for accessibility issues and pain points.